



Flowers, Butterflies and Bees Project 2011

'Field of Dreams'

Barcroft Hall, South Petherton, Somerset

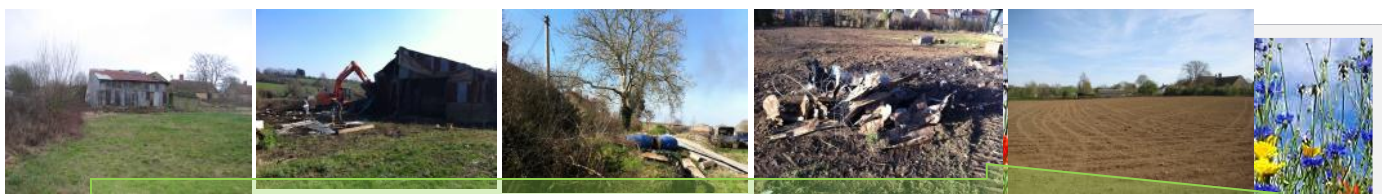
Open 10am to 6pm during July & August 2011

To register your booking visit: www.barcroftHall.co.uk



Entrance donations requested for local charities

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In 2010 work commenced on 2 acres of neglected and abused land purchased by the Barcroft Hall Estate.



Unightly buildings were removed and tons of rubbish and waste taken away. In the spring of 2011, the clearance was complete and all plastics, metal and other alien materials had been removed.



The road banks were rebuilt and new natural indigenous boundary hedging and trees were planted. The land was then mole ploughed for drainage, ploughed and harrowed to create a fine seed bed. Further clearance of buried waste brought to the surface through cultivating was removed.



Finally a mixture of 57 different flower species from around the world were broadcast sown at 4 grams per square metre in a substrate to obtain the best density of cover.



Annual plants were chosen under the guidance and supply of Clive Farrell one of the county's leading lepidopterists and wild flower experts who runs the Ryewater Estate in Dorset together with many Butterfly World parks.

Emorsgate Seeds in Kings Lynn provided seed and further advice.



'The summer of 2011 will see our 'Field of Dreams' come true, promoting millions of wild flowers, creating an excellent environment for the butterflies and bees. But just as importantly a place where people can go and be at peace. Everyone needs a little piece of heaven'



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The Collection



Ammobium alatum
Winged everlasting



Chrysanthemum carinatum
Chrysanthemum



Collinsia bicolor
Chinese houses



Brachyscome iberidifolia
Swan River daisy



Cladanthus arabicus
Palm Springs daisy



Consolida regalis
Forking larkspur



Calendula arvensis
Calendula



Clarkia amoena
Farewell to spring



Convolvulus tricolor
Morning glory



Coreopsis basalis
Golden Mane



Cynoglossum amabile
Chinese forget-me-not



Echium vulgare
Viper's bugloss



Coreopsis tinctoria
Plains Coreopsis



Daucus carota
Wild carrot



Eschscholtzia californica
Californian poppy



Cosmos bipinnatus
Cosmos



Delphinium ajacis
Wild delphinium



Gaillardia aristata
Blanket Flower



Cosmos sulphureus
Sulphur Cosmos



Didiscus caerulea
Silver scabious



Gaillardia pulchella
Indian blanket



Gilia capitata
Blue field gilia



Helipterum roseum
Paper flower



Lasthenia Californica
California goldfields



Gilia tricolor
Birds eye gilia



Iberis amara
Dwarf candytuft



Lavatera Trimestris
Rose mallow



Gypsophila muralis
Baby's breath



Iberis umbellata
Candytuft



Leontodon hispidus
Rough hawkbit



Helichrysum monstrosum
Dwarf everlasting flower



Delphinium consolida
Larkspur



Linaria maroccana
Spurred snapdragon



Linum grandiflorum
Scarlet flax



Origanum majorana
Origano



Phacelia Tanacetifolia
Lacy phacelia



Linum usitatissimum
Blue flax



Nolana paradoxa
Wild bird



Ratibida columnifera
Prairie coneflowers



Lomas inodora
Yellow ageratum



Papaver rhoeas
Poppy



Scabiosa columbaria
Scabious



Nemophila menziesii
Baby blue eyes



Phacelia Campanularia
California bluebell



Silene vulgaris
Catchfly



Tolpis barbata
Umbrella milkwort



Agrostemma githago
Corncockle



Anthemis Arvensis
Corn Chamomile



Ursinia anethoides
Ursinia



Chrysanthemum segetum
Corn marigold



Zinnia elegans
Zinnia



Venidium fastuosum
Cape daisy



Xeranthemum annuum
Everlasting flower



Viscaria occulta
Blue angel



Ammi majus
Queen Anne's lace



Centaurea cyanus
Cornflower



Clarkia unguiculata
Mountain Garland

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Butterflies you should look out for here at Barcroft

Common Blue



Meadow Brown



Holly Blue



Gatekeeper



Painted Lady



Barcroft Hall, South Petherton

For the past ten years Brian and Denise Herrick have created a continually evolving, environmental masterpiece at Barcroft Hall in South Petherton. Their 85 acre estate is a wonderfully integrated combination of formal gardens, wildlife areas, orchards, woodland and sustainable farmland.

They are absolutely focussed and committed to ecological projects, *'We shall never understand our natural environment unless we see it, smell it and touch it'* Brian insists. Both have been brought up and lived in Somerset since a very early age and educated at Wellington and Millfield schools. *'We are serious Somerset supporters'* remarks Denise.



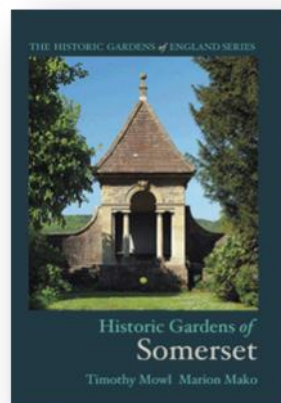
They bought Barcroft Hall 10 years ago and started work immediately with the complete renovation of the house and farm buildings working to the highest standards available, resulting in a country home that reflects a blend of understated luxury and farming functionality.



At the same time and over the ensuing years the farm, formerly a derelict fruit farm has been regenerated with the highest ecological standards available, with no fertilisers, herbicides or pesticide used wherever possible. This has generated an amazing amount of wildlife which has flourished and increased every year.

Kingfishers, waterfowl, badgers, deer, wildflowers and unusual fungi have arrived, the collection of dragonflies and damselflies is stunning.

In addition remarkable formal gardens and wildlife areas have been created with many ponds and lakes. Barcroft Hall of South Petherton has been included in the 'Historic Gardens of England Series' by Timothy Mowl and Marion Mako published this year and launched at Montacute.



Both are avid gardeners and thrilled to have Barcroft Hall in this publication placed alongside the many famous gardens of significant historic importance in Somerset. The author states that the garden at *'Barcroft is educational in intent and ecologically underpinned and may prove in time to be one of the most significant and influential gardens in the county'*.



Brian and Denise see themselves technically as landowners, but more importantly as custodians of the countryside. With that status they believe in all the key ecological functions available and consider that all landowners should seriously respect them where practically possible, especially in such a wonderful county as Somerset.

They continue to use their business skills to good use in this delightful environment. Both ran an extremely successful IT company for 25 years, being awarded the Times accolade of one of

the fastest growing UK companies in 2001.

'Our projects for 2011 are more than exciting' Brian says enthusiastically *'We are planting this winter one of the only woods that will contain every British indigenous tree so next generations can view them all in one place, support for this development is outstanding'*.



After fully restoring the Barcroft Hall cider orchard with its nine apple varieties it's been a bumper year with tons of apples being selected for Thatchers Gold cider. *'We are so delighted with the result'* says Brian, *'from a jungle to a cleared well prepared productive orchard has been hard work but fun! It's an added bonus that local walkers who pass through the orchard on our footpaths adore the seasonal atmosphere'*. *A little bit of South Petherton will be in every glass!*



Having supplied the famous River Cottage in Dorset with both

Quinces and Medlars this year they were enthralled by the idea of Hugh Fearnley-Whittingstall's Landshare project, enabling everyone to be able to grow and produce their own food. So next year will see an extremely comprehensive 'Barcroft Hall Family Gardens and Home farm' scheme created with the help and integration of South Petherton villagers.



This scheme will convert three acres of derelict farmland and form areas of communal fruit growing, separate vegetable areas and a small home farm with a trading post. The key element here is what the owners call 'Vegetation Education' where they hope that the older generations teach the younger generations to grow quality food for all the family.



Their other current projects are equally exciting and will provide such communal enjoyment.

Together with much advice from Clive Farrell famous for his Ryewater Estate in Dorset and the many butterfly farms he owns all over the world and in the UK, Brian and Denise will be planting the largest area of wild flowers to promote butterflies and other insects in Somerset. This will be able to be viewed from the

footpath network on the estate. This will be organised for 2011 creating as Brian calls it a 'Field of Dreams'.



Footpaths continue to be high on the agenda for Barcroft Hall and with their determined efforts to ensure access for all, they continue to provide a beautiful network of paths and run the Mobility Awareness website promoting mobility challenged friendly paths. So far they have invested

heavily on public paths and privately maintain them weekly in season. They feel this is more important than ever after the recent announcement of County Hall's cutbacks.

Complimented by over four kilometres of newly planted natural hedging and over 2000 trees planted, everyone is understandably very complimentary. 'We have made many good friends from people who use our footpaths' comments Brian 'we are really grateful for that'.

We would recommend visiting www.barcroftHall.co.uk